



2023 Hamilton Township Calendar Advertising Opportunities

Quarter Page Advertisements

Ad Size: 5 1/4" x 1 1/8" (See Sketch on Right)

Enjoy extra savings with each additional ad purchased

- 1 ad for \$ 450 **7 ads for \$ 2,650 (a \$500 discount)
- 2 ads for \$ 875 **8 ads for \$ 3,000
- 3 ads for \$1,275 **9 ads for \$ 3,300
- **4 ads for \$1,650 **10 ads for \$ 3,500 (a \$1,000 discount)
- **5 ads for \$ 2,025 **11 ads for \$ 3,875
- **6 ads for \$ 2,375 **12 ads for \$ 4,150 (a \$1,250 discount)

**** Bonus Thank You Acknowledgement ****

(See Right Side for Details)

Half Page Advertisements

Ad Size: 10 3/4" x 1 1/8" (See Sketch on Right)

Enjoy extra savings with each additional ad purchased

- 1 ad for \$ 900 **7 ads for \$ 5,300 (a \$1,000 discount)
- **2 ads for \$1,700 **8 ads for \$ 5,950
- **3 ads for \$ 2,500 **9 ads for \$ 6,500
- **4 ads for \$ 3,350 **10 ads for \$ 7,000 (a \$2,000 discount)
- **5 ads for \$ 4,000 **11 ads for \$ 7,650
- **6 ads for \$ 4,650 **12 ads for \$ 7,800 (a \$3,000 discount)

**** Bonus Thank You Acknowledgement ****

(See Right Side for Details)

Premium Advertising Space

Front & Back Cover (1 of each available)

Advertisement Size: 10" X 3"

Includes: Bonus Thank You Acknowledgement

Plus 1 free Quarter Page Ad

(or 3 free Quarter Page Ads with purchase of both!)

Front: \$2,500 Back Cover: \$2,500

Both: \$4,000

Community Seasonal Events Page (1 available)

Advertisement Size: 9 1/2" X 3"

Includes: Bonus Thank You Acknowledgement

Plus 1 free Quarter Page Ad

\$2,250

"How Do I Get Rid Of It" (1 available)

Advertisement Size: 7" X 2 1/2"

Includes: Bonus Thank You Acknowledgement

\$2,500

Calendar Theme:
**"A Great Place To
 Raise a Family"**

1/2 Page AD



1/4 Page AD

1/4 Page AD

1/2 Page AD

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|--------------------------------|--|--|--|--|--|--|--|
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| Calendar Dates Area | | | | | | | |
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1/4 Page AD

1/4 Page AD

Bonus: Thank You!!!

Spend more than \$1,500 and receive a bonus Thank You acknowledgment in an upcoming:

- E-Mail Newsletter
- Social Media Post

Hamilton Township reserves the right to schedule the timing of all Bonus Thank You acknowledgements



2023 Hamilton Township Calendar Advertisement Reservation Form

- Full Color** Advertising
- Entire Month** of Advertising
- Great Exposure** for your business
- Glossy** inside pages to showcase your business
- Mailed to nearly **40,000** businesses & households
- Reaching nearly **90,000** residents
- Bonus** Thank You & **Free** Advertisement Offers (see previous page for details)

YES! I want my business to reach nearly 90,000 residents
by advertising in the 2023 Hamilton Township Calendar
when it is mailed to 40,000 households & businesses!

Please reserve _____ **Quarter Page AD positions** for a total cost of \$ _____

Please reserve _____ **Half Page AD positions** for a total cost of \$ _____

Special AD Space – Please reserve:

- Front Cover Back Cover or Front & Back Cover** for a total cost of \$ _____
- Community Seasonal Events page** for a total cost of \$ 2,250.00
- “How Do I Get Rid of It”** for a total cost of \$ 2,500.00

Enclosed please find Check # _____ enclosed in the total amount of \$ _____

Company Name: _____

Contact Name: _____ E-mail Address: _____

Phone #: _____ Website: _____

Twitter: @ _____ Facebook: Facebook.com/ _____

Important Information & Directions

All artwork must be sent in via E-mail, and formatted as either a JPEG or PDF to the exact size dimensions listed on the previous page to: CDarvas@HamiltonNJ.com

Checks can be made payable to: Hamilton’s Recreational and Community Events Initiative Trust Fund
Mail payment to: Township of Hamilton, Office of the Mayor
2090 Greenwood Avenue, Hamilton NJ 08609

Please Note:

- * Ad space is reserved on a first come, first served basis
- * Ad space will not be reserved without payment is

DEADLINE for Artwork (Ad Designs) & Payments is:

Friday, September 23, 2022

Questions: Call (609)890-3507 / E-mail CDarvas@HamiltonNJ.com