

2026

Seasonal Events Sponsorship Initiative

Sponsorship Benefits

- Increased Visibility
- Market to Thousands of Residents & Businesses
- Direct Connection with our Community
- Help Continue Township Traditions



Few things can bring a town of 90,000 residents and the surrounding areas together like our annual seasonal events.

By sponsoring 1, 2, 3 or all 4 of our 2026 annual events you will reach thousands of local residents and visitors while helping to continue longstanding traditions that set Hamilton apart from other towns.

Seasonal Events

AZALEA FESTIVAL

SATURDAY, MAY 9TH

RAIN DATE:

SUNDAY, MAY 10 2ND

INDEPENDENCE DAY FIREWORKS & CONCERT

WEDNESDAY, JULY 1ST

RAIN DATE:

THURSDAY, JULY 2ND

OKTOBERFEST

SUNDAY, OCTOBER 18TH

RAIN DATE:

SUNDAY, OCTOBER 25TH

WINTER WONDERLAND

FRIDAY & SATURDAY

DECEMBER 4TH & 5TH

Questions:

Call (609) 890-4028

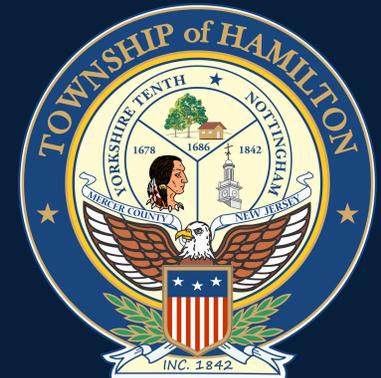
or visit

HamiltonNJ.com/CommunityEvents



Hamilton's Hometown Seasonal Events

2026 SPONSORSHIP INITIATIVE



**INCREASE YOUR
VISIBILITY
&
HELP CONTINUE OUR
TOWNSHIP TRADITIONS**

Hamilton's Hometown Seasonal Event Sponsorship Opportunities

PLATINUM - \$30,000***

- Signature Event Choice - Independence Day Fireworks & Concert or Oktoberfest - includes signage & corporate logo banner at event entrance
- Prominent Space / Booth at ALL Seasonal Events including Logo placement on ALL general signage
- Recognition on Township website & social media in ALL Seasonal Events advertising & press materials
- One half page full color 2027 Hamilton Twp Calendar ad (ad size: 10 3/4" x 1 1/8")

GOLD - \$20,000***

- Signature Event Azalea Festival or Winter Wonderland - includes signage & corporate logo banner at event entrance
- Prominent Space / Booth at ALL Seasonal Events including Logo placement on ALL general signage
- Recognition on Township website & social media in ALL Seasonal Events advertising & press materials
- One half page full color 2027 Hamilton Twp Calendar ad (ad size: 10 3/4" x 1 1/8")

SILVER - \$15,000

- Booth at Oktoberfest
- Recognition signage at 2 additional Seasonal Events
- Recognition on Township website & social media in advertising & press materials for chosen Seasonal Events
- One quarter page full color 2027 Hamilton Twp Calendar ad (ad size: 5 1/4" x 1 1/8")

*** Categorical Exclusivity at chosen Signature Event

BRONZE - \$10,000

- Booth at Oktoberfest
- Recognition signage at Oktoberfest & 1 other Seasonal Event
- Recognition on Township website & social media in advertising & press materials for Oktoberfest & 1 other Seasonal Event
- One quarter page full color 2027 Hamilton Twp Calendar ad (ad size: 5 1/4" x 1 1/8")

COMMUNITY PARTNER - \$5,000

- Booth at Oktoberfest
- Recognition signage at Oktoberfest
- Recognition on Township website & social media in Oktoberfest advertising & press materials
- One quarter page full color 2027 Hamilton Twp Calendar ad (ad size: 5 1/4" x 1 1/8")

COMMUNITY SUPPORTER - \$2,500

- Booth at Oktoberfest
- Recognition signage at Oktoberfest
- Recognition on Township website & social media in all Oktoberfest advertising & press materials

NEIGHBORHOOD PARTNER - \$1,500

- Booth at Oktoberfest
- Recognition on Township website & social media in all Oktoberfest advertising & press materials

NEIGHBORHOOD SUPPORTER - \$1,000

- Booth at Oktoberfest
- Recognition on Township website for Oktoberfest

For more information
call (609) 890-4028 or
visit HamiltonNJ.com/CommunityEvents

2025 Seasonal Events Sponsorship Form

- PLATINUM..... \$30,000
- GOLD..... \$20,000
- SILVER..... \$15,000
- BRONZE..... \$10,000
- COMMUNITY PARTNER..... \$5,000
- COMMUNITY SUPPORTER..... \$2,500
- NEIGHBORHOOD PARTNER..... \$1,500
- NEIGHBORHOOD SUPPORTER.... \$1,000

Company Name: _____

Contact Person: _____

Address: _____

Phone: _____

E-mail: _____

Website: _____

Social Media: _____

Bronze Sponsors & Above

Please Mark Chosen Event(s) for Signage:

- AZALEA FESTIVAL
- INDEPENDENCE DAY FIREWORKS & CONCERT
- OKTOBERFEST
- WINTER WONDERLAND

Make Checks Payable To:
Mayor's Special Events Sponsorship Initiative
Township of Hamilton
2388 Kuser Road
Hamilton, NJ 08690